

**THE**

***Vote***

**FUND**

**THE UNIVERSITY OF SOUTH  
DAKOTA'S ANNUAL FUND  
FOR STUDENT-ATHLETE  
EXCELLENCE**



**2026 MEMBERSHIP GUIDE**



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### COYOTE FANS,

As we look ahead to another great year of Coyote Athletics, I want to extend my sincere gratitude to Coyote Nation for your unwavering support. Over the past few years, Division I athletics has undergone a significant transformation. Not only have you adapted alongside us, you have embraced these changes with remarkable passion and enthusiasm. Thank you for standing with us every step of the way!

Last year, we officially launched our new membership and giving model, The Yote Fund. Your response has been overwhelmingly positive, and this momentum is already allowing us to deepen engagement with our fans while enhancing the holistic experience we provide to every Coyote student-athlete. As we continue to grow into this all-encompassing model, Division I athletics continues to evolve as well. To remain competitive at the highest level, we must keep expanding our reach and strengthening participation. I invite you to consider doing just a little bit more, and to encourage others to join you in supporting the Yote Fund and Coyote Nation.

I encourage you to review the membership and benefits guide, and I want you to know that we are committed to elevating our membership and fan experience year after year.

Even in a rapidly changing landscape, our mission remains constant. We will continue to elevate South Dakota by competing for conference and national championships, providing an elite holistic experience for our student-athletes, fostering their growth, and ultimately celebrating their graduation. Our dedication to these goals is unwavering.

As we reflect on our achievements and look ahead to the opportunities before us, please know that your generosity directly impacts the lives of our student-athletes—and it is deeply appreciated. Whether you have been with us for years or are considering your first gift or ticket purchase, your support at any level makes a meaningful difference.

On behalf of our student-athletes, coaches, and staff, thank you for everything you do to support and advance Coyote Athletics.

Go Yotes!

Jon Schemmel  
Athletic Director, USD



## ABOUT THE *Yote Fund*

The University of South Dakota's Official Fund for Student-Athlete Excellence

### GIVE FOR YOUR "Y"

As college athletics continues to evolve, it is important for the athletics department to remain flexible and adaptable. Now in its second year, the Yote Fund continues to recognize every generous contribution to USD Athletics. All annual giving including endowments, capital projects, Yote Fund membership, excellence funds, premium seating and season tickets, and event participation counts toward membership levels.

This ongoing approach builds on the success of last year, benefits current supporters, and helps attract the next generation of dedicated Coyotes. Go Yotes!

### MISSION

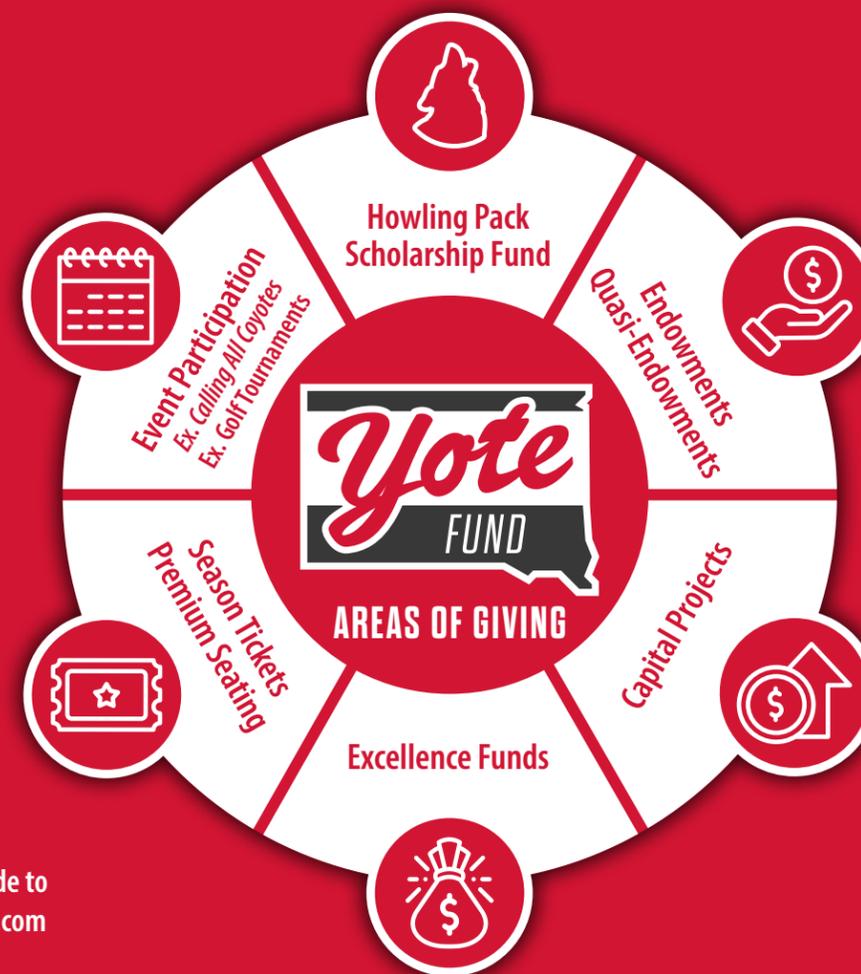
The mission of The Yote Fund is to provide comprehensive financial support to the University of South Dakota Athletics, fostering a championship culture that drives student-athlete success, strengthens the campus community, and instills Coyote pride through resources for scholarships, facilities, and programs.

### VISION

The vision of The Yote Fund is to unify alumni, friends, and supporters through a comprehensive giving platform that equips USD student-athletes and coaches with the resources to excel. By supporting athletic and personal development, The Yote Fund fosters a competitive athletics community and strengthens future generations of Coyotes. This support will be maintained following the University of South Dakota policies and NCAA rules and regulations.

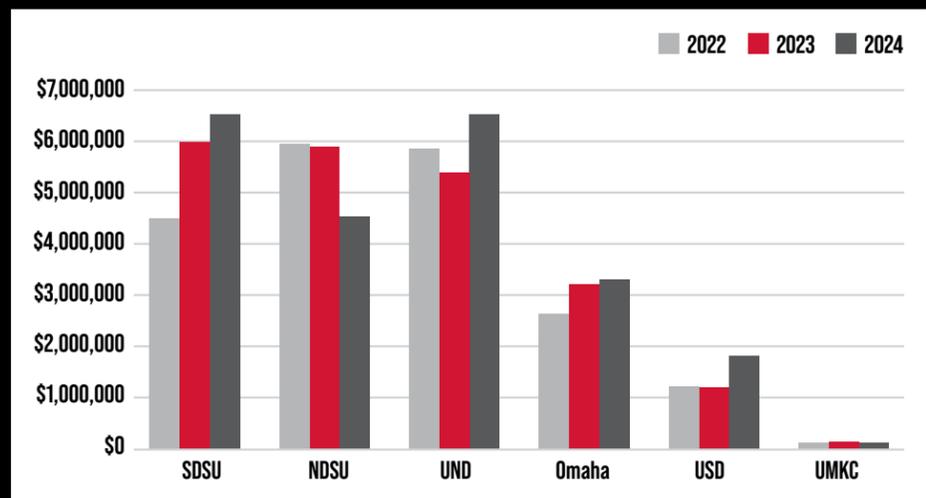


Scan the QR code to visit, [YoteFund.com](http://YoteFund.com)

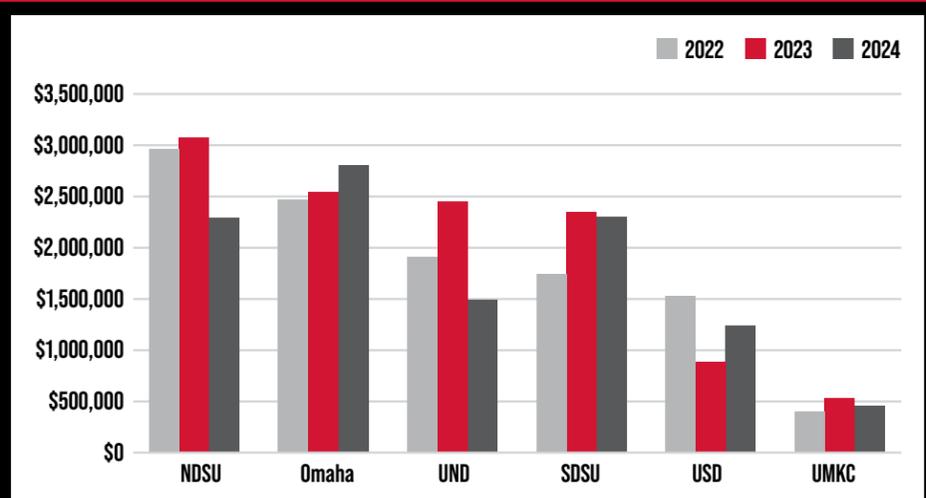


## PEER REVENUE *Comparison*

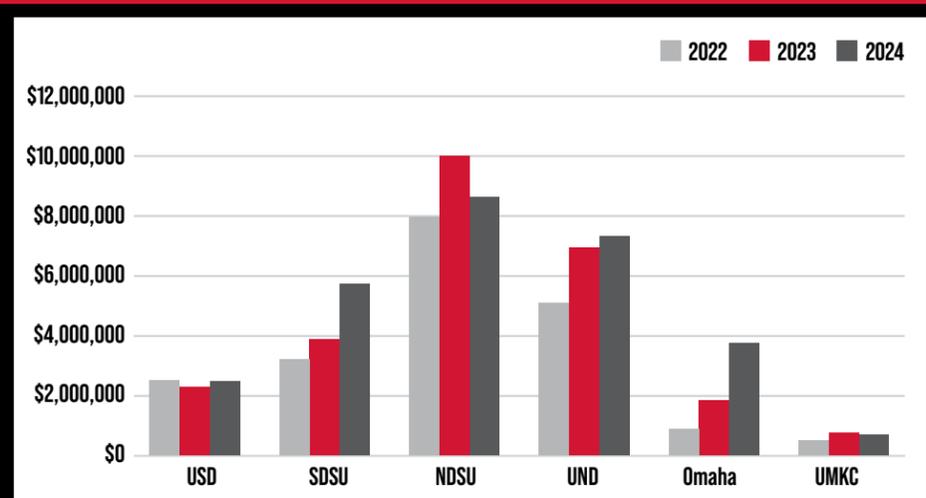
### TICKET SALES REVENUE



### SPONSORSHIP & MEDIA RIGHTS



### CONTRIBUTIONS & ENDOWMENTS



Based on 2024-25 data

## WHAT DOES IT COST TO FULLY FUND *a Student-Athlete?*

### STUDENT-ATHLETE BENEFIT ANNUAL COST BREAKDOWN



MADISON, SD  
VOLLEYBALL - MIDDLE BLOCKER



ORLANDO, FL  
FOOTBALL - RUNNING BACK

STRENGTH & CONDITIONING

**\$754**

GAME & PRACTICE APPAREL

**\$2,238**

FOOD & NUTRITION

**\$1,254**

SPORTS MEDICINE

**\$3,082**

TRAVEL

**\$7,786**

ACADEMIC AWARDS

**\$904**

COACHING & ADMIN SUPPORT

**\$15,859**

**\$57,679**

IN-STATE

TOTAL ANNUAL COST

IN-STATE SCHOLARSHIP

(tuition fees, room, board, books)

**\$25,802**

**\$61,189**

OUT-OF-STATE

TOTAL ANNUAL COST

OUT-OF-STATE SCHOLARSHIP

(tuition fees, room, board, books)

**\$29,312**

# FALL 2025 Academic Achievements

ALL  
**16 PROGRAMS**  
ACHIEVED A  
**3.0+ TERM GPA**

**81%**  
OF STUDENT-ATHLETES ACHIEVED A  
**3.0 OR HIGHER**

**126 STUDENT-ATHLETES**  
EARNED A  
**4.0 GPA**

**HIGHEST CUMULATIVE GPA**  
IN USD ATHLETICS HISTORY:  
**3.46**

**BEST SEMESTER EVER**  
FOR MEN'S SPORTS:  
**3.24 CUMULATIVE GPA**

**8 TEAMS**  
SET THEIR  
**HIGHEST GPA EVER**



# YOTE LEADERSHIP SOCIETY Benefits

The Yote Leadership Society is USD Athletics' premier giving program for top donors. Support funds scholarships, academic resources, sports medicine, recruitment and facility improvements. Members receive Bronze, Silver, Gold or Diamond status and enjoy exclusive benefits for their impact on Coyote athletics and academics.



### BRONZE LEVEL \$10,000 - \$24,999

- All Yote Fund benefits
- Invitation to exclusive Yote Leadership Society events
- Invitation to VIP reception at Summit League Tournament
- Ball Boy or Ball Girl opportunity for Basketball or Volleyball (one game per household, age 12 or younger)
- Attend a day of Fall Camp practice for MBB, WBB, Volleyball, or Football
- Ability to purchase four additional premium area tickets\*
- Early access to purchase four postseason tickets\*



### SILVER LEVEL \$25,000 - \$49,999

- All Yote Fund & Bronze level benefits
- Exclusive opportunity to travel with Men's Football Program
- Join MBB/WBB as honorary coaches for a game
- Ability to purchase six additional premium area tickets\*
- Early access to purchase six postseason tickets\*
- Ability to purchase an additional football parking pass in your preferred lot\*



### GOLD LEVEL \$50,000 - \$99,999

- All Yote Fund and Bronze/Silver level benefits
- Access for you and a guest to post-game press conferences
- Entrance to all premium areas of the Dakota Dome and SCSC (excluding individually owned suites and loges)
- Ability to purchase eight additional premium area tickets\*
- Early access to purchase eight postseason tickets\*



### DIAMOND LEVEL \$100,000+

- All Yote Fund and Bronze/Silver/Gold level benefits
- Exclusive Nike-issued team gear\*
- Invitation to dinner at the 50-yard line at the Dakota Dome

\*Based on availability and assigned according to priority point ranking

Contributions to support Coyote Athletics are generally tax-deductible to the extent permitted by law. Payments made in exchange for tickets, seating, parking, tailgating, or similar benefits may reduce or eliminate the deductible portion of a contribution. Please consult your tax advisor.

# THE YOTE FUND

## 2026-27 Benefits Chart

	RED \$100-\$499	COYOTE \$500-\$1,499	DAKOTA \$1,500-\$2,499	VARSITY \$2,500-\$4,999	LEGEND \$5,000-\$7,499	VICTORY \$7,500-\$9,999	YOTE LEADERSHIP SOCIETY \$10,000+
Matched with a Student-Athlete (\$15K ANNUAL SCHOLARSHIP DONATION REQUIREMENT)							
Access to Dome Club & First Dakota Landing - Football (PREGAME & HALFTIME)							
Access to CorTrust Club - Basketball (PREGAME & HALFTIME)							
Pregame Sideline Access FOOTBALL							
Access to NW Landing FOOTBALL							
Access to CorTrust Club VOLLEYBALL							
Access to Purchase Premium & Club Seating BASKETBALL/FOOTBALL/VOLLEYBALL*							
Upgraded Priority Parking BASKETBALL*							
Access to Purchase Tailgate Spot FOOTBALL*							
Priority Parking BASKETBALL*							
Priority Parking VOLLEYBALL*							
Access to Purchase Priority Parking Pass FOOTBALL**							
Priority Seating BASKETBALL/FOOTBALL**							
Ticket Purchase Priority							
15% off at Charlie's Bookstore & Fan Shop							

\*Season Ticket Holders Only

\*\*Season Ticket Holders Only & Based on Coyote Points

### HOW TO CHECK YOUR YOTE FUND LEVEL & COYOTE POINTS

1. Go to YoteFund.com
2. Select "My Account" (top left)
3. Log into your ticketing account
4. Scroll to the "Donations" section
  - Yote Fund Level: open "Donation History"
  - Coyote Points: open "Coyote Point System"



OR SCAN THE QR CODE

## COYOTE Point System

The Coyote Points System is an internal ranking system that rewards loyal Coyote fans for their continued generosity and loyalty to USD Athletics. Coyote Points are used for seating priority, post season ticket access and purchase of single-game away tickets. Below is a breakdown of how points are calculated.

**4**  
points

per \$100 of annual giving to ENDOWMENTS AND CAPITAL PROJECTS

**3**  
points

per \$100 of annual giving to the HOWLING PACK OR EXCELLENCE FUNDS

**2**  
points

per \$100 give to other YOTE FUND INITIATIVES

**1**  
point

per \$100 of SEASON TICKET PURCHASES

# FOOTBALL Season Tickets

A seat license fee, also known as a minimum donation to the Howling Pack, is required for priority seating sections. These contributions count toward your total Yote Fund annual membership and earn Coyote Points.

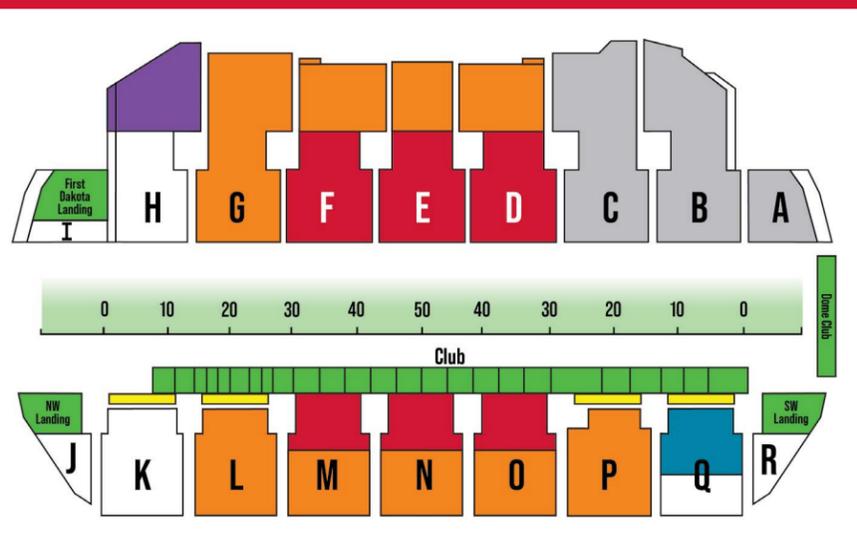
LOCATION	HOWLING PACK SEAT LICENSE (PER SEAT)	SEASON TICKET COST (PER SEAT)	TOTAL COST (PER SEAT)
Suites & Loges*	\$80	\$200	\$280
Dome Club*	\$80	\$195	\$275
First Dakota Landing* (per four seat table)	\$80	\$195	\$275
Inside the 30's lower	\$75	\$190	\$265
Inside the 30's upper	\$50	\$190	\$240
Outside the 30's	\$50	\$170	\$220

\*Premium Seating (When paying by check, the Howling Pack Seat License fee and season tickets must be paid separately.)

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# FOOTBALL Seating

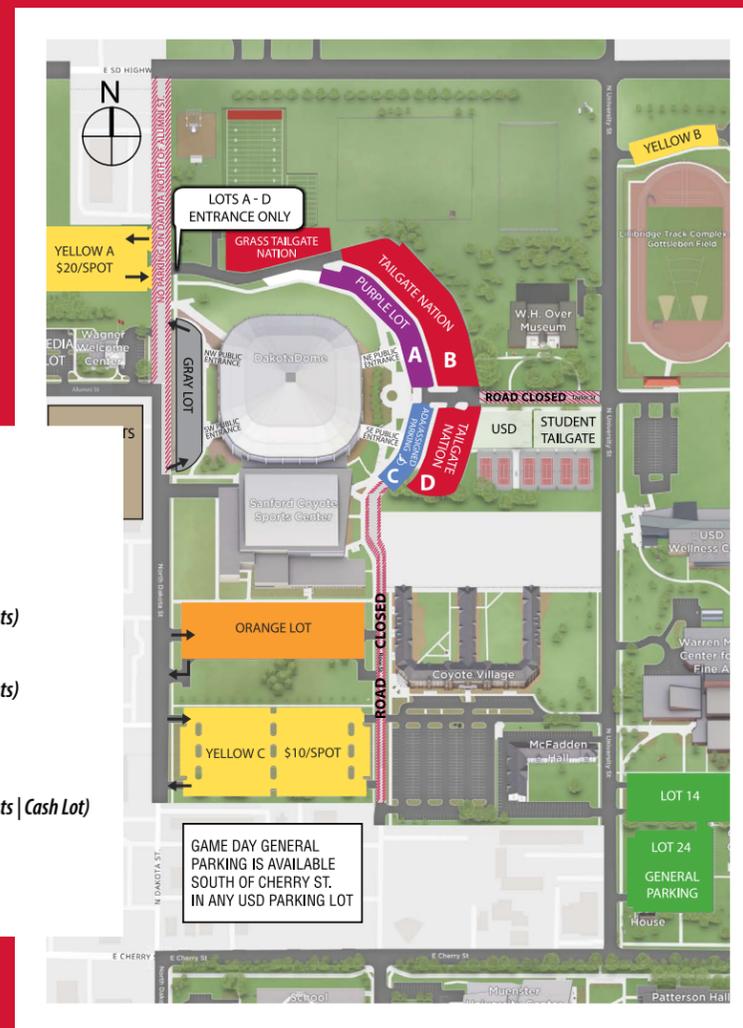
- \$75/Seat Howling Pack Donation
- \$50/Seat Howling Pack Donation
- No Donation
- Premium Areas
- Alcohol Free Family Zone
- ADA
- Visitor
- Student



# FOOTBALL Parking

Football priority parking is available to all football season ticket holders for \$40 per season. Parking is assigned based on Coyote Points and limited by lot capacity in Purple Lot A, Orange Lot 39, and Yellow Lot C. All lots are accessible from Dakota Street. Additional parking passes can be purchased for \$40 and will be assigned to Yellow Lot C. Parking passes will be mailed to the address on your season ticket account.

- Gray Lot | Parking Pass Required (Suite & Loge Holders)
- Tailgate Nation | Parking Pass Required (\$1,500+ Dakota Level | Access to Purchase Tailgate Spot)
- Purple Lot | Parking Pass Required (Football Season Ticket Holder | Access to Purchase | Based on Coyote Points)
- Orange Lot | Parking Pass Required (Football Season Ticket Holder | Access to Purchase | Based on Coyote Points)
- Yellow Lot A & B | GameDay Purchase Only (Cash Lot)
- Yellow Lot C | Parking Pass or GameDay Purchase (Football Season Ticket Holder | Access to Purchase | Based on Coyote Points | Cash Lot)
- General Parking (Cars Only)
- ADA Parking



# BUDLIGHT Tailgate Nation

Dakota-level (\$1,500+) Yote Fund members receive access to purchase tailgate spots. Tailgate Nation availability is based on Coyote Points. Tailgate lots open at 9 a.m., with early access available at 7 a.m. for an additional fee.

To purchase a spot or request early access, contact the Coyote Ticket Office.

LOCATION	TOTAL COST
Tailgate Nation	\$600
Grass Tailgate (season)*	\$400
Single Game Tailgate*	\$200

\*Yote Fund Membership not required. (Includes post season games and parking pass)

# BASKETBALL Season Tickets, Seating & Parking

A seat license fee, also known as a minimum donation to the Howling Pack, is required for priority seating sections. These contributions count toward your total Yote Fund annual membership and earn Coyote Points.

LOCATION	HOWLING PACK SEAT LICENSE (PER SEAT)	SEASON TICKET COST (PER SEAT)	TOTAL COST (PER SEAT)
Courtside (1st Row)*	\$1,500	\$500	\$2,000
Baseline Courtside*	\$1,250	\$500	\$1,750
General Club*	\$1,000	\$500	\$1,500
Sections 106, 107, & 112-114	\$75	\$300	\$375

\*Premium Seating (When paying by check, the Howling Pack Seat License fee and season tickets must be paid separately.)

Contributions to support Coyote Athletics are generally tax-deductible to the extent permitted by law. Payments made in exchange for tickets, seating, parking, tailgating, or similar benefits may reduce or eliminate the deductible portion of a contribution. Please consult your tax advisor.

- Green Lot | Parking Pass Required (\$1,500+ Dakota Club)**
- Pink Lot | Parking Pass Required (\$500+ Coyote Club)**
- Yellow Lot | General Parking**
- Blue Lot | ADA Parking**

All priority parking is accessible from Dakota Street. Parking passes are limited to one per household and require a season ticket for the respective sport.

**Basketball priority parking is available at no charge to basketball season ticket holders who are also Yote Fund members. Dakota Level members (\$1,500+) will receive a parking pass for Lots C and D, while Coyote Level members (\$500+) will receive a pass for Lot A. All lots are accessible from Dakota Street. Parking passes will be mailed to the address on your season ticket account.**

- Purple** Courtside
- Green** Club Seating
- Red** Priority Seating (\$75/Seat Howling Pack Donation)
- Yellow** Reserved Seatbacks
- Grey** Reserved Bench
- Orange** Student Section
- Blue** Visitor

# VOLLEYBALL Season Tickets, Seating & Parking

A seat license fee, also known as a minimum donation to the Howling Pack, is required for priority seating sections. These contributions count toward your total Yote Fund annual membership and earn Coyote Points.

LOCATION	HOWLING PACK SEAT LICENSE (PER SEAT)	SEASON TICKET COST (PER SEAT)	TOTAL COST (PER SEAT)
Courtside*	\$250	\$140	\$390
General Club*	\$150	\$140	\$290
Sections 106, 107, & 112-114	\$75	\$110	\$185

\*Premium Seating (When paying by check, the Howling Pack Seat License fee and season tickets must be paid separately.)

Contributions to support Coyote Athletics are generally tax-deductible to the extent permitted by law. Payments made in exchange for tickets, seating, parking, tailgating, or similar benefits may reduce or eliminate the deductible portion of a contribution. Please consult your tax advisor.

- Light Blue Lot | Parking Pass Required (Volleyball Season Ticket Holder)**
- Red Lot | General Parking**
- Blue Lot | ADA Parking**

All priority parking is accessible from Dakota Street. Parking passes are limited to one per household and require a season ticket for the respective sport.

**Volleyball priority parking is available at no charge to all volleyball season ticket holders. Priority parking is located in Lots C and D, both accessible from Dakota Street. Parking passes will be mailed to the address on your season ticket account.**

# PREMIUM Areas

Premium areas open **90 minutes** before football games and **60 minutes** before volleyball and basketball games.

### MEMBERSHIP ACCESS:

Membership includes entry for **two adults (member + spouse)** and **K-12 children**. Single members may bring **one guest**. Members may also purchase **additional passes per game** through the ticket office, subject to availability and Coyote Points. Access is granted with a **wristband**.

### TICKET ACCESS:

Fans with tickets in a premium area receive a lanyard, which can be **returned after the game** (recommended if sharing tickets) or **kept and reused as a fast pass** for future games.

### PREMIUM AREAS BY VENUE:

- **SCSC:** CorTrust Club, Courtside Seating, Baseline Courtside Seating (basketball only)
- **DakotaDome:** Dome Club, First Dakota Landing, Northwest Coyote Landing, Suites & Loges

**Note:** Must be a Varsity Level member to purchase tickets in any premium area.

For availability, contact the Coyote Ticket Office.



# MARK YOUR Calendars

## IMPORTANT DATES 2026

**February 18-19**  
Unite for USD

**March 4-8**  
Summit League Basketball Tournament

**April 17**  
Calling All Coyotes

**June 30**  
Yote Fund Deadline

*Last Day to:*

- *Make gifts that count toward your 2026-27 Yote Fund membership*
- *Renew football season tickets and tailgate spots*
- *Purchase a football parking pass*

**July 1**  
2026-27 Yote Fund Membership Year Begins

**October 3**  
Dakota Days

## 2026 SANFORD COYOTE GOLF TOUR

**May 20** - Yankton  
**June 5** - Vermillion  
**June 22** - Brandon  
**July 13** - Rapid City  
**August 3** - Beresford

## LOOKING AHEAD: 2027

**February** - Unite for USD  
**April 16** - Calling All Coyotes

# ADMINISTRATION & DEVELOPMENT Staff

*Jon*  
**Schemmel**  
Athletic Director  
athleticdirector@usd.edu



*Corey*  
**Jenkins**  
Deputy AD  
Corey.Jenkins@usd.edu



*Logan*  
**Bornholdt**  
Associate AD of  
Development/CRO  
Logan.Bornholdt@usdfoundation.org



*Carson*  
**Hruby**  
Associate Director of  
Development  
Carson.Hruby@usdfoundation.org



*Michaela*  
**Mohr**  
Assistant Director of  
Athletics Annual Giving  
Michaela.Mohr@usdfoundation.org



*Brianna*  
**Schulz**  
Assistant Director of  
Athletic Development  
Brianna.Schulz@usdfoundation.org



*Gina*  
**Mockler**  
Senior Associate AD for  
Internal Operations/SWA  
Gina.Mockler@usd.edu



*Chad*  
**Davison**  
Associate AD for  
Events and Facilities  
Chad.Davison@usd.edu



*Jarren*  
**Duffy**  
Associate AD for  
Fan Engagement  
Jarren.Duffy@usd.edu



*Alexa*  
**Rudeen**  
Assistant AD for  
Equipment and Operations  
Alexa.Rudeen@usd.edu



*Madison*  
**Mills**  
Assistant AD for  
Student-Athlete Excellence  
Madison.Mills@usd.edu





**YOTEFUND.COM**

**CONTACT THE YOTE FUND**

1110 N. Dakota St. | Vermillion, SD 57069

**Phone:** (605) 677-5527 | **Email:** [YoteFund@usdfoundation.org](mailto:YoteFund@usdfoundation.org)

**CONTACT THE TICKET OFFICE**

414 E. Clark St. | Vermillion, SD 57069

**Phone:** (605) 677-5959 | **Email:** [Tickets@usd.edu](mailto:Tickets@usd.edu)